

# FREQUENTLY ASKED QUESTIONS

**Q. How long does it take to open IES franchise?**

A. After signing the formal agreement it will take less than a month to start the entire operations.

**Q. Do I need a license to open IES franchise?**

A. You need to sign licenses as per location and local municipal licenses which are applicable for educational institutes, along with formal legal agreement with IES.

**Q. When can I break-even?**

A. The break-even point varies depending upon variety factors such as overheads and operating cost. However, the USP of this business is faster payback period and quick break-even point.

**Q. Do I need to be from an educational background?**

A. Prior experience in the education sector is desirable but not mandatory. IES's franchise program is designed to assist a new franchisee in all areas of operations.

**Q. What is the term of the franchise agreement?**

A. The initial agreement is for 5 years, with an option further renewal.

## CONTACT

Mr. Rahul Jain

General Manager

+ 91- 9739397755, +91-80-41518612

rahul@iesonline.co.in



## SUPPORTING STUDENTS FOR BETTER FUTURE!



PARTNER WITH A LEADING EDUCATIONAL CONSULTANT



# BRINGING A NEW ERA IN EDUCATION CONSULTANCY

Dear Friends,

This age is moving at a breath taking speed with change in every sphere of human life and the sector of education is not left apart.. In such a dynamic environment taking appropriate decision not only seems to be difficult and tedious but also complicated for student community.

Considering their difficulties 'Indian Educational Services' has introduced One Stop Education Solution for students. Through this information hub students can access accurate information about all the leading educational institutes in India, Know their selection process, Apply in their desired courses and can also complete their admission process right from their home town.

Since the inception of brand, it has grown rapidly due to its superior service lines, competitive prices, and the extensive pre-admission and post admission service. Every student is unique to us and is treated as such. The brand is currently operating 12+ offices across India & Nepal and is looking forward to partner with ambitious and passionate business persons and entrepreneurs, who are willing to shape the future of students.



## KNOW THE IMPORTANCE OF RIGHT EDUCATION



Education and learning are the integral part of everyone life. These two aspects shape the future of individuals. As the education industry is clustered with various courses and institutes, students are now seeking the right course in right college and which matches their qualities –desiring 'Learning Mode instead of Teaching Mode'. However, due to the lack of information and direction, finding the right educational institute/college is a big challenge. Hence, from the last five years, educational counselors have emerged as a support system to guide students to choose the right career. Also, there are many career and personality test developed to know the right attributes of students, and on the basis of that one can know where to head on.

Due to the increasing per capita income, increasing competition, emerging different courses, increasing government spend on education, advancing



# INDIAN EDUCATIONAL SERVICES

## A NAME TO TRUST UPON!

Indian Educational Services (IES), the first 'ISO 9001-2008 Certified Education Consultancy' in Karnataka, is one of the leading educational consultancies. It visions to be the premier organization to transform the large population into a national asset where each individual contributes to the overall development of India.

IES is dedicated to provide reliable and personalized services with 100% honesty to parents/students. The brand takes pleasure to provide admission guidance in most of the reputed institutions offering Medical, Engineering, Management courses, etc. It assists the students to get admission in various professional courses under Management/ NRI quota. The brand also offers a unique range of services dedicated to advising and guiding the candidates.

The admissions arranged by the brand are strictly confined to the reputed colleges which are affiliated to genuine Universities and recognized by the Government of India. Due to its expertise and excellent services, IES was awarded as the 'Best Education Consultant in Bangalore for 2011 & 2013 by Brands Research'.

The brand has also started a new Service called Brain Matrix Test which is a combination of Dermatoglyphs Multiple Intelligence Test (DMIT) and Psychometric Test which helps student to produce accurate analysis of intelligence, brain learning quotient and allocates individual cerebral functions. This test decodes Individual's innate characteristics, Multiple Intelligence skills, personality type, Learning Styles and ability, Behavior Pattern and Multiple Talent Quotient. Brain Matrix Test is basically generated in four formats: Child PRO, Career PRO,



ADMISSION GUIDANCE

INSTITUTIONAL PROMOTIONS

SERVICES

BRAIN MATRIX TEST

DISTANCE EDUCATION

SPOT ADMISSION

LOCAL GUARDIAN

## GROWTH DEFINES SUCCESS!

To be a successful entrepreneurs or businessperson in educational sector, join IES as franchise partner. The brand offers simple and profitable business model to its franchisees and committed to support at every business front. As IES is very famous among students and parents, it will benefit its franchisees with its expertise,

## FRANCHISE STATS

Minimum Required Area	500 sq ft
Total Project Cost*	INR 6-7 lakhs
Franchise Fee	INR 2 lakhs
Payback	Approx six months

\*inclusive franchise fee





# REASON TO PARTNER WITH IES

- India's first Consultancy to introduce a "Scientific Counselling Tool" for reliable counselling based on individual skills
- Karnataka First ISO 9001-2008 Certified Education Consultancy
- Winner of Karnataka Service Excellence Award and Education Excellence Award as a Best Education Consultant in Bangalore for 2011 & 2013 respectively by Brands Academy.
- One of the Largest Chain Of Education Consultant
- Over 100 Associated Institutional Clients
- Authorized by 50+ Institute for Spot Admission
- Geographical Reach in most of the Cities
- Over 150 Full Time Business Associates and 300+ Part Time Associate
- Assured Quality, Reliability and Expertise
- Experience of providing Guidance to over a Thousand Students.
- Professional, Well Trained & Experienced Team Members
- One Stop Education Solution Platform
- Market Leader For Direct Admission Under Management Quota

## FRANCHISEE PROFILE

- Should be well educated and preferably from education background
- Should be polite, patient listener, and understands students/parents need
- Should make the brand's vision its own
- Should able to follow the brand's standards, ethics and procedures
- Should have excellent interpersonal skills
- Ability to run and handle business



## FRANCHISOR SUPPORT SYSTEM

- Assistance in site selection, office set-up and in initiation of operations
- Support in prelaunch marketing of the brand
- Preopening material purchase assistance
- Comprehensive training on different business aspects like operations, accounting, information technology, human resource, sales and marketing, technical aspects, etc
- Focused and reliable advices on smoothly running the operations
- National marketing strategies will be designed and implemented by the brand; however it will support the franchisees to design local area marketing in their respective regions.

